

# Framework and guidance for implementing patient-reported outcomes in clinical practice: evidence, challenges and opportunities

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Patient-reported outcomes (PROs) are reports of the status of a patient's health condition that come directly from the patient. While PRO measures are a well-developed technology with robust standards in research, their use for informing healthcare decisions is still poorly understood. We review relevant examples of their application in the provision of healthcare and examine the challenges associated with implementing PROs in clinical settings. We evaluate evidence for their use and examine barriers to their uptake, and present an evidence-based framework for the successful implementation of PROs in clinical practice. We discuss current and future developments for the use of PROs in clinical practice, such as individualized measurement and computer-adaptive testing.

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Patient-reported outcome (PROs) measures (also sometimes referred to as PROMs) are health status assessments elicited directly from patients. PRO measures (PROMs) usually take the form of standardized questionnaires. To date, PROs have been used mainly for research purposes and occasionally also for monitoring the health of a given population, mostly as part of population surveys. In some countries, notably in the National Health Service (NHS) in England, there has been an explicit effort to put them at the center of the development of a more patient-centered, outcomes-oriented performance model [1].

Aggregated measurements of PROs for well-defined populations have a potentially huge role to play as a driver of patient-centered quality improvement. A critical step toward that aim, however, will be whether success is achieved in their use at the level of individual clinical decision-making, which currently constitutes an underdeveloped area of implementation. There is therefore a pressing need to evaluate the challenges of using PROs in

clinical practice, scrutinizing implementation and the evidence supporting their use.

In this paper, we will:

- Provide an overview of what PROs are, including the different types of measure and applications;
- Evaluate the research evidence for the use of PROs in clinical practice;
- Review previous experiences of utilizing PROs at both the aggregated and the individual level;
- Provide a framework for the successful implementation of PROs in clinical settings;
- Explore potential future developments for the use of PROs in clinical practice.

## Overview of PROs

Over recent years there has been a great expansion in the use of PROs, especially for research purposes, yet there have been some

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confusion as to what the term ‘PRO’ actually refers to. For the purpose of this review we will use the definition provided by the US FDA, which defines PRO as an umbrella term that incorporates “any report of the status of a patient’s health condition that comes directly from the patient, without interpretation of the patient’s response by a clinician or anyone else” [2]. The appeal of this terminology is rooted in the fact that it avoids much of the theoretical debate surrounding the conceptualization and definition of many key-related constructs, such as perceived health, health status, (health-related) quality of life and well being, while at the same time emphasizing the genuine importance of the individual’s own perspective when making an evaluation on their health [3]. In this paper we refer to PROs in relation to overall constructs and PROMs where we refer to instruments operationalizing the measurement of the construct.

A previous model-based classification system for research and clinical practice has established three guiding concepts for PROMs: construct, population and measurement model [3]. First, construct refers to the range of characteristics (traits and states) measured by the instrument along with its measurement object (e.g., symptom status, functional status, health perceptions, health-related quality of life). Second, the population of a PROM is the range of people for who the instrument is suitable (e.g., age, gender, condition and culture). Third, measurement incorporates metric (the method used to assign numeric values to the responses given by the individuals and the construction of the scores), dimensionality (the number of scores produced for each individual), adaptability (the extent to which the instrument can be tailored to the specific circumstances and preferences of each individual – the degree to which measurement is standardized or individualized).

The majority of PROMs tend to be presented in the form of fully standardized questionnaires with fixed items and response options. The first widely used PROMs included the Sickness Impact Profile [4], the Nottingham Health Profile [5] and the Instrumental Activities of Daily Living [6]. Most widely used measures today include the EuroQOL EQ-5D [7] and the Short Form SF-36 [8]. These were originally classified as generic measures, for example, applicable across and within populations, regardless of gender and disease or condition. However, the traditional distinction between generic and specific instruments has been challenged based on the fact that many so-called generic measures do not actually cover all major constructs (symptoms, function, health perceptions, health-related quality of life), nor are applicable across all age groups (children, adults, elderly) [9].

Less commonly, instruments may also allow patients to modify their content or scoring system to adapt to their own circumstances. These include individualized PROMs (iPROMs), such as the Person Generated Index, [10] and the Canadian Occupational Performance Measure [11]. Computer-adaptive PROMs, in which the most relevant items are iterative selected and administered by a learning computer algorithm until sufficient information about the patient is collected, also provide an alternative. Individualized and computer-adaptive PROMs will be considered in greater depth later in the review.

The number of PROMs has greatly expanded in the recent years, and the two most comprehensive databases identify a large number of instruments (PRO-QOLID [711] [12] and BIBLIOPRO [1356] [13]). The co-existence of competing measures aimed at the same populations has triggered the development of standardized systems for the evaluation of the instruments focusing on psychometric properties (validity, reliability, responsiveness, interpretability and cross-cultural adaptation) and ease of use (including administration burden) with the aim of supporting head-to-head comparisons, such as EMPRO [14–16] and COSMIN [17,18].

PROs have most commonly been utilized for research purposes. They have also been utilized, albeit less frequently, for monitoring the health of a stated population, typically through periodic surveys [19,20]. In clinical practice, PROs allow for objective measurement of the patient’s subjective view of their health status to complement other clinical measures. Numerous benefits for using PROs have been cited, such as the screening, diagnosing, monitoring of conditions, along with the promotion of patient-centered care [21]. In theory, however, there are many more potential clinical applications (Box 1).

Each of these potential applications can be considered plausible because PROs are measures of health status. Unlike measures related to processes of care, which are intermediate products of the health system, these are end points relevant to the patient. Unlike measures of patients’ satisfaction with care, they do not focus on an evaluation of the standards of care, but rather on the impact that care itself has on the health of individuals. PROs have now, however, joined measures of processes of healthcare, along with patient experience and satisfaction, in the armamentarium of feedback and measurement tools for improving the quality of healthcare. There have also been barriers to their use in clinical settings, for example, rather than being considered a helpful addition they have often been regarded as disruptive to healthcare, and an impediment to doctor–patient communication [22]. Evidence also sug-

gests that clinicians may lack awareness of when to incorporate PROMs in consultations [23] and may also lack expertise with regards to the interpretation and application of such measures [24].

### Evidence for using PROs in clinical practice

A number of systematic reviews have been conducted aiming to evaluate the impact of using PROMs in clinical practice [9,25–29] and a wide reaching Cochrane review on the routine provision of PROMs to healthcare providers and patients is currently underway [30]. Other PROM-related systematic reviews have focused on mental health [31,32]; oncology [33] and palliative care [34] (one with a focus on barriers and facilitators for implementation, and two scoping reviews have concentrated on aspects of routine feedback, including a typology of the diverse ways in which PROMs have been used in mental health services [35], the impact on health outcomes and implementation factors in routine cancer care [36].

Out of those systematic reviews which have taken a broad perspective including all type of conditions, settings and measures [25,27,30] the most cited is Valderas *et al.* [9] which critically appraised the impact of routinely measuring patient-reported outcomes in clinical practice across 34 randomized clinical trials. These reviews have found evidence for impact upon the processes of care, specifically, an increase in the rate of diagnoses and chart notations for the conditions targeted by the interventions. This observation was confirmed for the specific use of PROMs for screening and case finding of depression in another systematic review [31], although this significant although limited effect (relative risk [RR]: 1.38; 95% CI: 1.04–1.83) was mostly due to the effect of a reduced number of studies in which patients were considered eligible only when scoring above a certain severity threshold. Similarly, there was also a positive effect on the advice and education provided by the healthcare professionals. However, no changes were observed in terms of medication and similarly, no impact was observed on the management of depression. The impact of the use of PROMs on outcomes of care remained inconclusive for the vast majority of the systematic review, except for the specific use of PROMs for feedback on treatment outcome in mental health specialist settings [32]: a significant positive short-term effect on mental health was observed which did not prevail in the long run (effect size  $d$ : 0.10; 95% CI: 0.01–0.19).

Valderas [9] identified a total of 36 end points for the randomized controlled trials (RCTs) included in the systematic review, which appears to reiterate the lack of consensus among researchers in relation to how interventions should work and thus what constitutes a rele-

#### Box 1. Potential clinical applications of patient-reported outcomes.

- Supporting decision-making in the diagnostic process:
  - Screening
  - Diagnosis
- Informing risk stratification and prognosis (identification of vulnerable patients and patients ‘at risk’)
- Supporting prioritization and goal setting
- Supporting decision-making in indication for treatment (medical/surgical)
- Facilitating monitoring of:
  - General health status
  - Response to treatment/management
- Facilitating communication:
  - Between patients and health professionals
  - Within teams and between professionals: consistent use along the care pathway

vant indicator when using PROMs in clinical practice. In addition, these systematic reviews have consistently observed methodological limitations with regards to design and analysis. Critically, many interventions did not consider providing training on how to interpret the information collected by the PROMs. More importantly, many studies demonstrated an incomplete understanding of the mechanisms by which the intervention operates [9,21,37]. In this way, a considerable methodological limitation is that they have attempted to establish the impact of the use of PROs on distal primary outcomes, such as improvement on health status, without understanding impact upon proximal outcomes, for instance communication between patients and the healthcare professionals [38,39].

The potential effect of the use of PROMs on health outcomes is crucially mediated by the modification of the behavior of both patients and professionals [9,40]. ‘Patient centeredness’ is a critical component in this model, and while all PROMs are self-reports of the patient’s health status, only some of them explicitly focus the evaluation on those areas that are most relevant for each patient. iPROMs are concerned with areas which are directly nominated by patients themselves [3], research conducted in the UK has highlighted the need to incorporate individualized assessment alongside standard measures [37].

### Lessons learned from using PROs at the aggregate level

The extent to which PROs have been implemented in clinical settings globally has, to date, been somewhat varied. PROMs are currently at the center of an extensive program for the orientation of the NHS in England, the largest and oldest single-payer healthcare

system in the world, toward a performance model based on health outcomes. This marks the most ambitious program implementing PROMs to date globally in terms of scale, marking the first time that all patients undergoing specific interventions have been invited to complete measures before and after specific treatments [41]. Given the scale of the NHS program, a detailed examination of implementation in clinical practice in England, and lessons that can be learned from this, is particularly relevant.

The NHS PROMs program has been operating since 2009 [41]. Under this mandatory program PROMs (the EQ-5D alongside condition-specific instruments), have been collected for all NHS patients undergoing one of four elective surgical procedures (hip replacement, knee replacement, varicose vein and groin hernia surgery), both before and after surgery [42]. The PROMs program has focused on the collection of the aggregation of patient scores for comparison of providers rather than to inform individual patient management and clinical decision-making. Information is collected at an individual level while feedback takes place at a group level, while such feedback has limitations, the resources involved in gathering such information in the first place are extensive, and many lessons can potentially be learned from this to inform clinical decision-making. A substantial body of knowledge on the routine collection and feedback of these measurements is developing as a result of its evaluation, particularly in terms of rationale, feasibility and impact (Box 2) [28,40,43–49].

Policymakers now possess evidence about many aspects of the use of PROs in order to drive quality improvement. First, a weak association is observed between scores from PROMs and scores from patient-reported experience measures (PREMs) in elective sur-

gery [44]. Second, it is feasible to organize data collection and feedback on a national scale, with modest recruitment rates (45–68% depending on the intervention) with a high postoperative response (65–85%) [45,46]. Third, the choice of metric derived from PROMs makes a substantial difference to the results, such as the proportion of providers defined as ‘poor’ [45].

Although the PROMs program has been positive in the sense that many participating patients reported valuing their experience, there was, however, no discernible impact on patient outcomes over its first 3 years [43]. This may be because providers only started receiving feedback in the third year of the program, in addition, the presentation of feedback was, at the time, not of high quality, and there was little room for improvement for the selected procedures. However, the evidence for using feedback on PROMs for quality improvement at a group level is severely limited. A systematic review [28] was only able to identify one study with methodological limitations that, not surprisingly, did not observe a positive impact [47].

The underlying assumption is that measurement of PROs, along with clear feedback and dissemination of this information, will stimulate and incentivize health professionals and ultimately health trusts to provide better care [40]. A key challenge is how to bridge the gap between the information that is provided at the aggregate level with changes in care delivery based on individual patients [1,49]. So far, these two agendas have developed relatively independently of each other, without joined up thinking about how they might come together. For example, it will be essential to maintain high response rates for aggregate use of PROMs to monitor quality; this is much more likely if there is engagement by health professionals and patients. More

#### Box 2. Potential applications of feedback on patient-reported outcomes for quality improvement.

- Within a single service:
  - Longitudinal evaluation of the service as a whole and for audit
  - Comparing outcomes between different user groups
  - Contributing to the evaluation of individual clinicians’ practice and/or for comparing performance across clinicians in the same service
- Across multiple services:
  - Longitudinal evaluation of the performance of a system as a whole
  - Comparing performance of individual services
  - Comparing outcomes between different user groups
- Within a single service:
  - Evaluation of performance of the service as a whole along the time and for audit
  - Comparing outcomes between different user groups
  - Contributing to the evaluation of individual clinicians’ practice and/or for comparing performance across clinicians in the same service
- Across multiple services:
  - Evaluation of performance of the system as a whole along the time
  - Comparing performance of individual services
  - Comparing outcomes between different user groups

importantly it is difficult to anticipate how clinicians will be able to identify opportunities for improvement of care as measured against the standard of PROM scores unless these scores are part of their daily experience of managing patients. The expansion of the clinical applications of PROMs will be pivotal to the success of the whole PROMs program. A realist synthesis of the literature is underway [50] to help identify users' aims and the theories underlying their expectations and will put these observations in an appropriate context.

### A framework for implementing PROs in clinical practice

Using available evidence from systematic reviews and from qualitative research with patients and health professionals [51–53], along with specific guidelines for implementing outcome measures in clinical practice [54–56], and other available evidence including how PROMs feedback is intended to improve the care of individual patients [57], we have developed a framework of key requirements for the successful implementation of PROs in clinical practice (Box 3).

Based on this, five key issues have been identified that need to be considered when implementing PROs in clinical practice: the purpose of using the measure, the characteristics of the PRO itself, the setting, the feedback system and additional support to the implementation. A strategy that is key to success is targeting patients and health professionals that are most likely to benefit from it. Specific requirements include training for clinicians on the administration and interpretation of PROMs; the use of existing information systems for feedback to clinicians, that is frequent and timely; and the provision of information that is linked to specific actions, among others [9,21,58,59].

We present a practical example of how these requirements can be operationalized, based on a study evaluating the use of PROs for children with advanced cancer in the USA (Box 4). This randomized controlled trial [60], conducted at three large pediatric cancer centers, comprehensively considers the issues of implementing PROMs in clinical practice with lessons that can be applied elsewhere. In this study, the use of PROs was used to support the routine monitoring of children and teens undergoing treatment, and allowed clinicians to systematically track symptoms and health-related quality of life over time. The design of the study incorporated the key issues we have identified above (and in Box 3), in particular special consideration was given to feedback for both families and providers, with printed reports and emails provided immediately after survey completion. Families and providers were also offered training in how to interpret the results. The study authors acknowledged potential limitations to

#### Box 3. Framework for the successful implementation of patient-reported outcomes in clinical practice.

- Clinical activity:
    - Screening
    - Diagnosis
    - Risk stratification and prognosis
    - Prioritization
    - Goal setting
    - Indication for treatment (medical/surgical)
    - Monitoring of:
      - General health status
      - Response to treatment/management
    - Facilitating communication:
      - Between patients and health professionals
      - Within teams and between professionals (along care pathways)
  - PROM:
    - Simple (low burden of administration)
    - Valid
    - Reliable
    - Responsive
    - Interpretable (explicit link between PROMs outputs and clinical activity)
    - Tailored to the particular setting and clinical activity
  - Setting:
    - Questionnaire-friendly environment
  - Feedback system:
    - Integrated in clinical information systems
    - Structured, with explicit interpretation of the individual scores
    - Targeting both all relevant healthcare professionals and patients
    - Frequent and timely
  - Support to the implementation:
    - Training of patients and health professionals on the interpretation of scores and outputs
    - Additional resources
- In addition, the effectiveness of the implementation can be maximized by targeting specific groups most likely to benefit from this approach**
- Patients:
    - Male
    - Those previously unknown to the clinician
    - Those with perceived borderline status of measurement in relation to the clinical activity
  - Health professionals with low familiarity/degree of confidence in the clinical activity

PROM: Patient-reported outcome measure.

their feedback intervention, in that it may have lacked leverage required to affect clinical behavior and subsequent referrals. The limitation of feedback linked to treatment decision-making is observed in comparable studies [21] and constitutes an ongoing barrier to the take up of PROs in clinical practice.

Our framework for the implementation of PROs in clinical practice also provides insight into the ultimately unsuccessful implementation PROs in clinical practice on a large scale in a rather unique context. As part of the Quality and Outcomes Framework, an incentive

**Box 4. Use of feedback of patient-reported outcomes aiming to improve the care of children with advanced cancer.**

This is the first RCT designed to test a PRO feedback intervention among children and teens with advanced cancer. Wolfe and colleagues [60] assessed 339 children for eligibility, with 104 allocated to either the intervention arm of the study or the control group. The control group completed questionnaires using tablet computers no more than once a week: PQ survey consisting of age and respondent-adapted versions of the MSAS, PedsQL4.0, and an overall sickness question. Oncologists and families received printed reports summarizing PROs; e-mails were sent to oncologists and subspecialists when predetermined scores were exceeded. The control group completed the questionnaires but no feedback was provided. The feedback intervention had two components: PQ reports and PQ e-mails. PQ reports were printed reports that were given to providers before the visit and to families immediately after survey completion. PQ reports consisted of bar plots of PedsQL4.0 and MSAS symptom scores from current and four prior administrations, a summary highlighting changes since the last report, and a list of available resources for symptom control (for families) or generic pain management recommendations (for providers). Training on how to interpret PQ reports was offered to families at enrollment and annually to providers. Primary outcomes included linear trends of MSAS, PedsQL4.0 total and subscale scores and sickness scores during 20 weeks of follow-up, along with child, parent and provider satisfaction with PQ feedback. Although routine feedback of PROs did not significantly affect the child's symptoms or HRQL, changes were in expected directions and improvements observed in emotional HRQL through exploratory analyses were encouraging. Importantly, children, parents and providers valued PRO feedback. *Post hoc* subgroup analyses found larger and statistically significant improvements on the HRQL emotional domain scores and the sickness question for patients who survived longer than 20 weeks

HRQL: Health-related quality of life; MSAS: Memorial Symptom Assessment Scale; PedsQL4.0: Pediatric Quality of Life Inventory 4.0 Generic Core Scale; PQ: Pediatric Quality of Life and Evaluation of Symptoms Technology; PRO: Patient-reported outcome; RCT: Randomized controlled trial.

scheme for primary care services covering the vast majority of the population of England, the use of PROs was promoted in the management assessment of depression in primary care (Box 5). Neither training nor specific indications were given on which measure to choose from a choice of different measures, the rationale for choice, when or how to introduce the measure, when to collect the score, or how to introduce it within the flow of a clinical appointment, and scarce information was provided regarding the instruments themselves [61]. The feedback system was also considered poor, with the scores not being available in a timely fashion, lack of time for integrating the information provided by PROs with other clinical information and irregular feedback. The only elements considered were the selection of instruments tailored to the setting and the linking of PRO scores (depression severity) to specific action (treatment options), through explicit reference to the NICE clinical practice guidelines for the management of the condition [62]. As such, the framework, as outlined, provides a means of learning from the lessons of the past, indicating ways PROs can be more successfully implemented in clinical practice in the future.

### Future developments

#### The potential of individualized PROs

A key challenge facing healthcare systems across the world concerns how to promote patient-centered care in the context of the increasing demands of patients managing multiple, long-term conditions [68]. It is estimated that

between a quarter and half of primary care patients have more than one health problem [69,70]. Even though clinically complex patients have an increased use of healthcare services than other members of the population, they face worse health outcomes [71,72]. The use of iPROMs, where the patient can explicitly prioritize which conditions or symptoms to address, offers the potential of aligning the priorities of patients and professional [73].

iPROMs are measures for which individual respondents are actively involved in the specification of content and/or scoring of the instrument [74]. Such measures empower patients to evaluate the relevance of different aspects of their health conditions [75], either by selecting the specific domains, weighing their importance or both [3,76]. By tailoring the questionnaire to the person's own perspective, iPROMs have a higher likelihood of detecting issues that may be relevant in clinical practice, as well as being responsive to the individual aspects of health-related quality of life [77]. iPROMs are more likely to be able to detect a change in patient's health status than standardized tools alone (in turn, among standardized tools condition-specific instruments will tend to prove more responsive than more generic ones). They may be particularly useful for patients with multiple conditions in helping them to convey to practitioners which aspects of their health they would like to be prioritized.

Previous efforts to incorporate PROMs into clinical practice have focused almost exclusively on the use of standardized measures, with implicit focus on the mea-

surement of outcomes amenable to healthcare. This is consistent with a clinical management approach based on the disease-oriented biomedical model [78]. Alternatively, a patient-centered care approach would place the focus on whole person care and the elicitation of health and healthcare goals. This approach, more consistent with a biopsychosocial model, would benefit from the use of iPROMs [79]. Although conceptually different, these two approaches are complementary (Figure 1).

Despite their ability to convey personal preferences and idiosyncratic aspects from the patient's perspective, there are some disadvantages of using iPROMs, both from a structural and a methodological perspective. Structural disadvantages include the burden associated with administration, at the researcher, clinical and patient level [76]. Methodological issues include the absence of a common metric, which raises concerns regarding analyses and comparison of results (not only between patients but also for the same patient across time), and the possibility of successively obtaining floor effects if the items generated by the patient are too idiosyncratic [77]. Moreover, distinct processes are used for item and content generation, resulting in wide ranging levels of individualization [77]. This results in

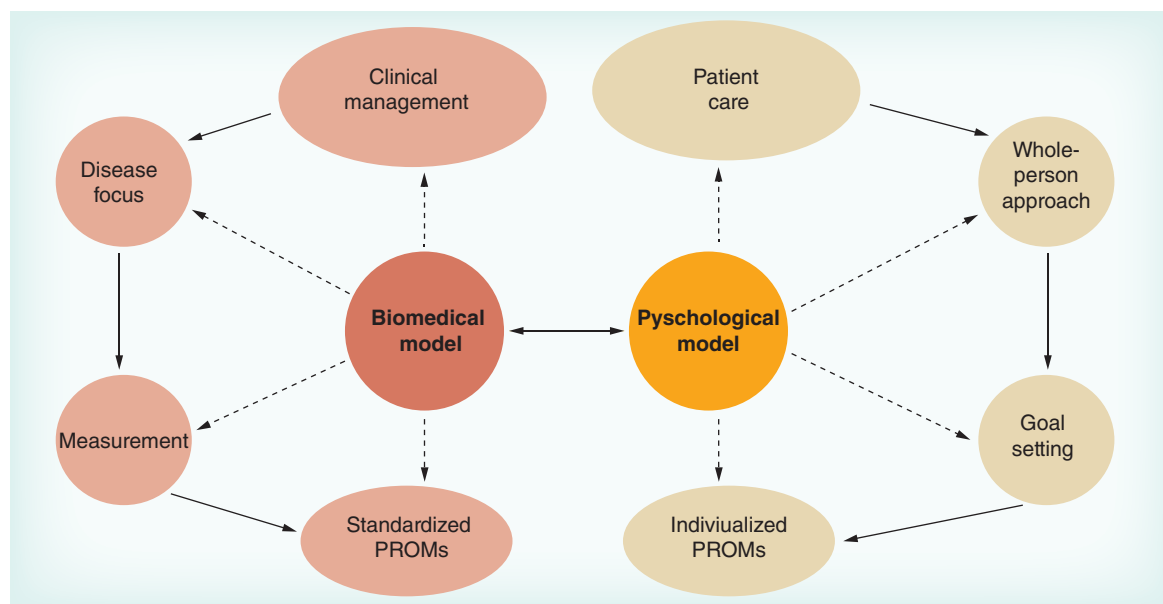
measures with different degrees of individualization, ranging from those individualized at the content level, where the respondent can nominate the items (e.g., the Goal Attainment Scaling) to those where the items are provided to the respondent, who is then able to rate the importance and relevance of each item, thus being individualized at the scoring level (e.g., the Audit of Diabetes Dependent Quality of Life) [80]. Given these issues it is vital to ensure that iPROMs are methodologically rigorous and fit for purpose. Currently none of the major systems for the standardized evaluation of PROs considers degrees and quality of individualization [9,18,81]. There is, therefore, a pressing need to establish, through expert consensus, rigorous evaluation standards for assessing the methodological quality of iPROMs.

The administration of different combinations of standardized and individualized PROMs could provide an alternative to the current, compartmentalized remit of health provision, allowing for multiple conditions to be addressed within a single healthcare consultation and help to drive forward patient-centered prioritization. But the question still remains about whether the same PRO can be used for both purposes.

#### Box 5. Patient-reported outcomes in the quality and outcomes framework

- In addition to PROMs being implemented as part of the NHS PROMs program, PROMs have also been implemented in primary care as part of the QOF, a voluntary annual reward and incentive scheme in primary care. Incentives for the assessment of the severity of depression at diagnosis and at follow-up using PROMs were introduced in 2006 [61], with minor changes subsequently introduced in subsequent years. Other than being directed to three specific scales validated for using in primary care (PHQ, BDI-II and HADS), [62], GPs received no specific guidance regarding the implementation of the data collection and feedback system
- The indicators were quickly adopted by the practices, as evidenced by data provided by the Health and Social Care Information center. In 2006–2007, two out of three practices achieved the maximum amount of points, a proportion that increased to four out of five by 2011–2012. Although these figures may indicate a degree of success, qualitative research with patients and health professionals suggested that the use of PROs was not having the desired impact on either group
- Patients overall favored the use of PROs, which they considered a useful supplement to clinical judgement that could aid the GP in the diagnosis, management and monitoring of depression [52,63]. They also noted their usefulness in providing feedback and raising awareness of symptoms of depression [52,63]. Of particular interest, patients perceived the administration of these instruments as confirmation of their problems and as evidence that their GP was taking their problems seriously [52]
- The perceptions of clinicians, however, were substantially different. Multiple concerns were raised in relation to the applicability, administration and interpretation of the PROMs. Lack of specific training [64] and simply not knowing when and how to administer the measures were major problems. Faced with a lack of guidance on the questionnaires might be used in clinical practice and the challenge of fitting their administration into a 10-min consultation GPs often introduced significant changes to established administration procedures, affecting where and how the measure was completed, and the number of questions asked [64] and compromising the validity of the scores [65]. It was also not always clear to GPs how to interpret the scores [53]. The PROMs were often not considered as an integral part of assessment and diagnosis, and their administration was felt to disrupt the normal flow of the consultation, [53,64], while adding an additional burden to the workload and roles of GPs and practice nurses [66]. Perhaps not surprisingly GPs concerns on the use of these PROMs have resulted in their use no longer being specifically incentivized as part of QOF [67]

BDI-II: Beck Depression Inventory Second Edition; GP: General Practitioner; HADS: Hospital and Anxiety Depression Scale; NHS: National Health Service; PHQ: Patient Health Questionnaire; PRO: Patient-reported outcome; PROM: Patient-reported outcome measure; QOF: Quality and Outcomes Framework.



**Figure 1. Conceptual model for the use of standardized and individualized patient-reported outcomes in clinical practice.**

PROM: Patient-reported outcome measure.

### Item banks & computer-adaptive tests

As we move further into the information age, the greater availability of ‘smart’ computing solutions alongside increasing application of advanced psychometric models to healthcare PROMs grants a number of new and exciting opportunities to enhance PRO use in clinical practice.

In the field of psychometrics, ‘modern’ measurement theories are increasingly being utilized to create questionnaires that are both shorter and more accurate than those developed using ‘classical’ methodologies [65,82]. Modern measurement methods, including item response theory [83] and Rasch analysis [84] are being increasingly adopted in health services research and have recently been used to develop PROs which measure wide-ranging phenomena including pain, depression, fatigue and the impact of multimorbidity [85–88]. Strikingly, in other fields where questionnaires are used to capture ‘high stakes’ information, such as educational testing and psychometric assessment of employees, they have been considered the industry standard for decades [89].

One key attribute of item response theory is the ability to calibrate precise item parameters (the degree of the underlying phenomena they measure), rather than simply applying a numeric value to a response. In practice, this means that the validated scales may be administered using any number or combination of items, rather than it always being necessary to administer the entire scale to each respondent. This had led to the increasing development of large ‘banks’ of psychometrically calibrated questionnaire items, known as item banks [90].

One advantage of item banks is their ability to capitalize on ‘intelligent’ computerized questionnaire administration algorithms, especially computer-adaptive tests (CATs); which can improve the quality of measurement while administering fewer items than a standard paper-based questionnaire [91]. Computer adaptive testing improves measurement by selecting the most appropriate items for each patient, based on their previous responses. For example, when administering a functional impairment questionnaire using CATs, the computer would be unlikely to administer an item that represents a very high level of functional impairment (e.g. “I have problems getting dressed”) once it had decided (following previous item responses) that the respondent probably had very little impairment (e.g., if they responded positively to a statement about exhausting exercise). Questionnaires using CAT usually take a fraction of the time to complete and, because of the rigorous item bank development, can be even more reliable, valid and sensitive to change than compared with their paper-based counterparts [92]. Despite the complexity of the underlying CAT algorithms, their administration is straightforward and has been shown to be acceptable and accurate across diverse populations, including older adults [93] and children [94].

Taken at face value, the increased precision and brevity of CATs may appear to be their most appealing feature in busy clinical environments. But there are other significant benefits to using this technique in clinical practice. The ability of CATs to accurately ‘target’ questionnaire items means that patients may be spared from responding to items which are either plainly obvi-

ous or potentially distressing; such as an item asking a patient in the very early stages of a progressive degenerative disease if they are experiencing the high levels of impairment that are typical of later disease stages.

The computerized nature of CAT grants a number of other significant benefits for PRO administration. These include the immediate provision of feedback, which can be automatically tailored to the individual responses of the patient. More practical advantages provided by computerized administration include no missing data and automatic scoring, inputting and storing. These issues have all been shown to be important barriers to the uptake of PROs in clinical practice [95,96].

### Future perspective

The coming years have exciting potential for the use of PROs in clinical practice, and we predict a number of ways in which the field will evolve over the next decade. As technology plays an ever greater part in society and healthcare systems, we anticipate that computerized devices incorporating CAT, such as tablets, will be used for the increased collection and feedback of PROs, making effective use of both standardized and individualized measures, incorporating personalized feedback for both clinicians and patients. We also anticipate such application will be implemented in an increasingly longitudinal fashion, for PRO scores to become part of clinical reviews over time, linked to

## Executive summary

### Overview of patient-reported outcomes

- Patient-reported outcomes (PROs) is an umbrella term incorporating any report of the status of a patient's health condition that comes directly from the patient, without interpretation of responses by a clinician or anyone else.
- The majority of PRO instruments are fully standardized questionnaires with fixed items and response options.
- The number of PRO measures has greatly expanded in the recent years. There are many potential clinical applications and evidence is evolving to support this.

### Evidence for using PROs in clinical practice

- Systematic reviews have found evidence for PRO measures impacting upon the processes of care. Evidence is less compelling for impact on outcomes of care. A new Cochrane review is currently underway.
- Many PRO interventions have had methodological limitations in design, such as incomplete understanding of mechanisms and lack of training to clinicians in how to interpret scores.
- Five key issues require attention for the successful implementation of PROs: i) the purpose of using the measure, ii) the characteristics of the PRO itself, iii) the setting, iv) the feedback system and v) additional support to the implementation.

### The potential for individualized PROs

- Individualized PROMs are measures for which individual respondents are actively involved in the specification of content and/or scoring of the instrument.
- Such measures have a higher likelihood of detecting issues that may be relevant in clinical practice, as well as being responsive to the individual aspects of health-related quality of life.
- For patients with multimorbidity individualized PROMs, combined with standardized measures, may be effective for addressing multiple conditions within a single healthcare consultation, helping to drive patient-centred care plans, goal setting and prioritization.

### Item banks and computer-adaptive tests

- Item response theory is supporting the increasing development of large 'banks' of psychometrically calibrated questionnaire items, known as item banks.
- The ability of computer-adaptive tests (CATs) to accurately 'target' questionnaire items means that patients may be spared from responding to items which are either redundant or potentially distressing.
- The computerized nature of CAT benefits from immediate provision of feedback, which can be automatically tailored to the individual responses of the patient.
- Practical advantages of CAT include no missing data and automatic scoring, inputting and storing – issues that have been shown to be barriers to the uptake of PROs in clinical practice.

### Conclusion

- The evidence for the role of PROs in clinical practice is currently more compelling for impact upon the processes of care, than on outcomes of care.
- Based on available evidence we have developed a framework of the key requirements for the successful implementation of PROs in clinical practice. In the future, this framework could be further developed into a 'bed-side' tool kit linking scores to clinical decision-making.
- Individualized measurement and CAT are very promising developments for further uptake of PROs in clinical practice, administering measures in a way that is appropriate and responsive to each patient and different aspects of their health conditions.

changes in patient outcomes, activation and goal setting. As part of this it will be important that clinical staff are trained in the understanding and application of PROMs, to avoid mistakes of the past, which will involve developing expertise in how to interpret measures and how to feed this information back to patients in order to inform treatment. At present there is a lack of link up with PROs and clinical decision-making, as to how interpretation of measures can directly influence clinical decision-making at the 'bed-side'. This constitutes an area that needs to be addressed in coming years, a more comprehensive framework needs to be developed in order to provide greater guidance to clinicians as to how confident they can be in measured values, and how interpretation of such values can be linked to a range of appropriate treatment options.

## Conclusion

The evidence for the role of PROs in clinical practice is currently more compelling for impact upon the processes of care, than on outcomes of care. A key barrier for implementation continues to be lack of alignment with current clinical processes, particularly in terms of insufficient linkage between interpretation of scores and clinical decision-making.

Based on available evidence, we have developed a framework of the key requirements for the successful implementation of PROs in clinical practice, encompassing the instrument itself, purpose of the PRO, setting, feedback system, support to implementation (specifically training for clinicians on the administration and interpretation of PROs) as well as character-

istics of patients and health professionals involved. In the future this framework could be further developed into a 'bed-side' tool kit providing clinicians with confidence in values, how to interpret them and link them to treatment options (in a way that is responsive to the needs of the patient).

We are now starting to see effective administration and instant feedback of PROs through computerized devices. The next logical step in this is to develop enhanced relevance to each patient. Most previous efforts have focused on the use of fully standardized measures thereby limiting opportunities to tailor measurement to individual preferences. To this end, individualized measurement and efficient administration through the use of CAT represent very promising developments for further uptake of PROs in clinical practice, administering measures in a way that is appropriate and responsive to each patient and different aspects of their health conditions. Crucially CATs offer a streamlined approach which can reduce burden compared with the time required to complete PROMs through traditional means.

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